



African Continent Kingdoms Federation

0/1 Dynasty - 2nd Millennium 7th Dynasty

PROJECT PHOENIX VII

Project VII Phoenix
Intellectual Property /Developed by:

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Africa – Past and Present.

According to the Interhemispheric Resources Center –IRC and Institute for Policy Studies IPS ‘Foreign Policy in Focus’ 2009 Issue written by Carol Thompson, Chair, Political Science Department, Northern Arizona University. Africa and African Economics must be re-addressed, according to study: Africa is frequently termed a paradox: arguably the world’s richest continent in natural resources, the people in its 50 some countries are among the world’s poorest. While trade with Africa has been growing in real terms, its share of overall world trade has dropped to a minuscule 2 percent, and the gap between Africa’s level of economic development and that of virtually every other area of the world is widening.

They explained that ‘ In 1970 the average GDP per capita was approximately the same for Africa, South Asia and Pacific Asia. However, from 1970-1992 GDP per capita grew by only US\$73 in Africa whereas in South Asia it grew by US\$420 and in Pacific Asia by US\$900. Between 1975 and 1995 annual growth rates for the African Continent fell from approximately 5% to 3% a figure only slightly higher than population growth.

Africa’s economic crisis has its roots in colonial economic structures which extracted agricultural commodities, minerals and other raw materials while doing little to develop the growth of industries or infrastructure.

Key Points.

- For 20 years the gap has been widening between the level of economic development in Africa and every other area of the world.
- Declining commodity prices cost Africa US\$50 billion in export earnings which is twice the amount Africa received in foreign aid between 1986 and 1990.
- 50% of Africans live below the poverty line – 40% live on less than US\$1 per day.
- Debt servicing claims more than 80% of Africa’s foreign exchange earnings and is rising.



- It is important that US policies foster African efforts to expand food crop production by small farmers. US policy should enhance food self sufficiency and not create dependency on grain imports.
(Excerpts Carol Thompson, Chair, Political Science Department, Northern Arizona University).

The Project.

The first Trade & Commerce On-Line Business-City in the world collaborating with the African Kingdoms Nations Federation and the global community. Expanding the Continent's commercial infrastructure by expansive marketing and selling on line of all the trade-able goods from each of the 54 countries of Africa.

Extending Africa's present trading capacity at the same time expanding, customizing, regulating and thus developing the African Continent economy from within each and every region of the Continent.

The Federation has designed a project concept to address most of the critical weakness which Africa faces and to change its weak economic status to that of a stable and economically empowered healthy Continent.

Africa has 54 nations each of which has different infrastructural needs to empower and allow the growth of each nation's economy. In most of these nations there are natural resources and, in addition, the production of goods from the land, human productions and services.

In addition to the direct working support from every African Kingdom in the Trans-African Nations Development Project Region, it will mean that there will be a simultaneous and systematic economical change within the regions using the tribal nations traditional infrastructure and social culture.

This will usher in a step-by-step National Economic turnaround of the country itself. The Kingdoms will address the implementation of the Project.

The Kings and Queens will activate, within their Kingdoms, Provinces and District Chiefdoms the necessary protocols to establish Federation Trade and Commerce



Centres in their respective areas in addition to providing the local manpower in each region.

THE RESULTS.

All matters of Project VII (export) and Project IX (import) from every corner of each nation will be marketed through the African Kingdoms Federation International Trade Centre.

Name. **Project Phoenix VII,**

Location. Within the 54 nations of the African Continent.

Goals. To establish in each of the 54 nations a trading office to promote and sell African manufactured goods.

Financial Needs. **US\$ 60 million.**

Forecast. Upon the opening of coordinated purchase and sales offices in all African nations, a minimum sales volume of US\$100 million is Anticipated for each of the first three years within the Project programme.

Funding. The Imperial House Foundation (IHF) is seeking donations and/or Investors to raise US\$50 million. The IHF will contribute US\$10 million for the total start of expenses. A total of US\$15 million has already been committed by donations to start the Project.

The remainder of the funds to be raised from investors will be a total of US\$35 million. The investor will participate in the net profits pro rata with their investment(s) based on 50% of the profits, the other 50% to be donated to give economic stimulus to the Kingdoms participating in the programme. Investors will receive 20% of the net sales income after the successful implementation of the Project in all African countries.

Investment duration. The commercial investment is for 7 years. The participants will be refunded their initial investment(s) less profits which have accrued to them, after the period has elapsed.



African Export Percentage. This develops less than 3% of global market exports and accounts for approximately US\$30 trillion in global exports.

Anticipated Export Growth. After activation of the Project, it is anticipated that there will be 5-10% growth within 5 years to 10-20% increase in global exports in the following 5 years in global exports from Africa.

Project VII Concept Purpose. To bypass the weak points in the growth of African economic infrastructure by the utilization of the available global tools at the Project's disposal strategically and for maximum effect.

The internet offers unlimited possibilities as a commercial medium for the Project.

Project VII Concept Goal. To raise economic productivity within Africa and thereby combat poverty. To stimulate an economic turnaround by the simultaneous execution of Project VII within each of the respective 54 African countries.

Project VII ownership. The African Kingdoms Federation will be the major stakeholder. It will be based in the USA as International Marketing Headquarters of the Federation for Phoenix VII. This will be under the authority of the central headquarters in Africa.

Project VII Market – The world!

Project VII Commercial Infrastructure. There will be a Corporate Board of selected African and international investors/alliance partners to form the International Commercial Concern which will be named

African Kingdoms Federation Phoenix VII Corporation & Holdings.

This will address the financing of the entire Project short, middle and long term.



Governmental Collaboration Support. The scale of the Project will require that the State of each nation must have the necessary infrastructure in place to accommodate and support the needs of the Project. This infrastructure must include communications network, roads, aviation, technical support and services such as banking, shipping, storage facilities, electricity, etc.

Project VII Inventory. The Trade and Commerce Export Inventory will include all of the African commercial trade-able export goods and services such as

Agriculture	Fisheries	Commercial Products
Industry	Mining	Petroleum sector
Farm livestock	Pharmaceuticals	Arts, Crafts and Textiles

Phoenix VII customers. Global wholesale and retail market communities.

Phoenix VII pricing. The goods will be assigned to the central headquarters for marketing and sale and be sold to the international market through the Federation's On-Line Business City. There will be a set profit margin through the Federation's and the Phoenix Corporate Board.

Product Distribution Channels. The goods will be sold through the Business City by retail direct, mail order, web and wholesale.

Sales Forecast. The expected growth is 5-10% increase with the execution of the Project within 7 years.

Project VII Operational Plan. The day to day supply of export goods will be furnished from the rural and urban regions through the directives of the respective Regional Headquarters which will be under the control of the National Headquarters of that country.

Legal Environmental Support. In collaboration with the respective Trans African Governments, the Federation is responsible to address within Africa the following:-

Licensing and Bonding	Permits
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Health regulations
 Any special regulations
 Insurance.

Environmental regulations
 Zoning or building code needs.
 Trademarks, copyrights or patents.

Project Personnel. The number of employees within each region will emanate primarily from within the Project’s regional localities. Employees will be paid by their respective Federation offices in accordance with local tariffs and will include pension and medical aid benefits.

Federation employees will be sourced from local Universities and from skilled professionals within the local communities. They will be trained by the Federation through relevant courses and seminars for the encouragement of stability, maintenance and growth of the Project.

Project VII Organisation and Management.

Federation Head

Chairman/CEO Phoenix VII

Federation Royal Cabinet-----

Federation 54 Nations Country Management Board

Federation Board of Directors-----

5 African Continental Regional Headquarters Committee.

The management of the Project remains within the Federation and the respective Boards. The Head of the Federation and the ruling Throne and Throne heirs remain as permanent Executives in accordance with the Federation’s Laws.

The Board of Directors will hold a collective 5% ownership. The Board is by Royal Appointment by the Throne. Upon the fulfillment of the appointment protocol, a permanent seat on the Board of Directors will follow.

Professional and Advisory Support for Project VII.

Board of Executive Directors

Management Advisory Board



Legal representation
Insurance Agents
Consultants

Accountants/Auditors
Bankers

Project VII Competition – NONE. The Federation is the largest grouping of Kingdoms in history. The Federation is setting up a commercial entity to cater for the Kingdoms direct population export needs. It can be stated that there is no other global organization that can exercise the same rights, privileges and authority within multiple tribal nations.

Federation niche. The Federation is the largest organization of Royals from the same root ancestry and represents as an organization a region covering an entire Continent. The population of the Continent will be directly involved and affected through this commercial entity.

Project VII Marketing Plan.

- The Federation Kingdoms are the key to the success of the Project.
- The Federation Royals will be furnished by the Federation with the necessary information, manpower and tools to establish in every Kingdom regional trade and commercial export sub-offices.
- The sub-offices will focus on the trade-able goods of the respective region, their production and marketing.
- The portfolio of export goods from each region will be detailed to one of the 5 respective National Regional Headquarters.
- The 5 Nationwide Regional Offices will work on the orders, regulations and guidelines of their countries national headquarters.
- The 54 Trans African Nations Federation Headquarters will be under the authority of the Central Headquarters in Ghana and in the Ivory Coast for the francophone countries.
- The International Trade and Commerce Project, marketing and global sales will be addressed by the USA National Headquarters.

Project VII Promotion. Due to the scale of this Project, it is imperative that a Professional marketing company be appointed to address the marketing.



Project VII Operational Plan.

(Based on US\$60 million)

Years 1-2

- ❖ Setting up of all 54 offices in Africa.
- ❖ Setting up of international headquarters and missions.
- ❖ Designing of software and setting up Internet based Business City.
- ❖ Setting up shipping and distribution centres.
- ❖ Fine tuning of Inter-Kingdoms Trade and Commerce sub-offices.
- ❖ Inter-Africa and global promotions by print and media.
- ❖ Start of preliminary marketing on line.

Years 3-5

- ❖ Expansion of transport, road, rail and air to accommodate trade growth.
- ❖ Setting up of training facilities in the rural regions.
- ❖ Setting up of Trans-Africa Data Bank and Central Chamber of Commerce for the expanded localized African Business Community.

Anticipated Profits for Year 1 – approximately US\$20 million.

CLOSING SUMMATION.

Project Phoenix VII has extensive economical benefits including:-

- Curbing the flow of migrations from Africa and from the respective rural regions into the capitals.
- It will afford the needed opening of a hope and potential for the return of already migrated Africans back to Africa.
- It will build a stable additional world market bloc.

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Thank you for your attention.

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